IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of)
Sergey Brin) Group Art Unit: 2142
Application No.: 09/843,923) Examiner: B. Ailes
Filed: April 30, 2001)
For: SYSTEMS AND METHODS FOR ENTICING USERS TO ACCESS A WEBSITE)))
NOTICE	E OF APPEAL
U.S. Patent and Trademark Office Customer Service Window, Mail Stop AF Randolph Building 401 Dulany Street Alexandria, VA 22314	S OT MITERE
Sir:	
All rejected claims in the decision of the Prima	ary Examiner dated February 7, 2007 are hereby appealed to
the Board of Patent Appeals and Interferences.	
☐ The Appeal fee was previously paid on	n
Therefore, no Appeal fee is now require	red.
☐ Enclosed is the Appeal fee of ☐ \$2	250.00 \$500.00
	250.00 🛛 \$500.00 to Credit Card.
The Commissioner is hereby authorized to charge any other appropriate fees that may be required by this	
paper that are not accounted for above, and to credit any overpayment, to Deposit Account No. 50-1070.	
R	Respectfully submitted,
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CUSTOMER NUMBER: 44989 Date: May 8, 2007	